

Law-related Education Evaluation Report

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Jericho Resources, Inc.
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Table of Contents (Full Report)

Section	Page
Today's Law-related Education	4
School Demographics	14
Program & Publication Use	26
Program & Publication Awareness	34
Program & Publication Learning Effectiveness	41
Attorneys' Perspectives	52
Recommendations	61
Methodology	67
About Jericho Resources, Inc.	73
Appendix I: LRE Participating Schools	75
Appendix II: Responding Schools	84
Appendix III: Responding Attorneys	91
Appendix IV: Respondent Comments	95

July 2007

State Bar of Wisconsin
5302 Eastpark Boulevard
Madison, WI 53718-2101

Dear Members of the LRE Committee & State Bar of Wisconsin:

Jericho Resources, Inc. is honored to have been selected to conduct an evaluation of the State Bar of Wisconsin's Law-related Education (LRE) programs and publications. Over the past 3.5 months, the firm has worked closely with the State Bar to gather internal data, understand its learning objectives, and develop detailed survey instruments. This report represents the culmination of those collective efforts as well as the analysis of statewide input from nearly 200 school officials and attorneys.

I would like to take this opportunity to thank formally Mr. George Brown, Executive Director; Mr. Lindsey Draper, LRE Committee Chair; Ms. Dee Runaas, LRE Coordinator; and Ms. Cheryl Bowes, Member Relations/Public Services Assistant. Your insights and other assistance in conducting this project were invaluable.

Respectfully Submitted,



William Martin
President

Today's Law-related Education

The Wisconsin Supreme Court mandates that the State Bar of Wisconsin provide Law-related Education as part of its mission. Today, the State Bar of Wisconsin operates six Law-related Education programs and makes available to the public five publications. The organization retained Jericho Resources, Inc. to evaluate the effectiveness of its LRE programs and publications in meeting its mission to promote:

“law-related and citizenship education of our youth and our community through interactive educational experiences that create a citizenry that understands its democratic rights and responsibilities.”

State Bar of Wisconsin Law-related Education Committee RFP, Section 1.2

Jericho Resources, Inc. worked with the State Bar of Wisconsin to identify the organization’s specific vision and learning objectives for its Law-related Education efforts. In addition to learning effectiveness, the firm agreed to evaluate in the areas of demographics, program use, and marketing/awareness.

Each of the State Bar of Wisconsin’s LRE programs and publications largely focuses on educating school-aged youth below 20 years old. In other words, LRE programs and publications are targeted primarily for youth enrolled in elementary, middle, and high schools.

LRE Programs

The Law-related Education programs currently administered are as follows:

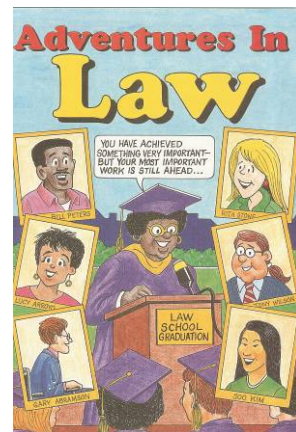
- **COURT WITH CLASS...** This program provides high school students with an opportunity to study a Wisconsin Supreme Court case, observe oral arguments before the court, tour the courtroom, and meet with a justice.
- **LAWYERS FOR LEARNING...** Through this program, lawyers visit elementary schools and provide age-appropriate materials to educate students about the legal profession and the role of attorneys.
- **WE THE PEOPLE: THE CITIZEN & THE CONSTITUTION...** This national program provides 30 free text books for elementary, middle, and high school students and a teacher's guide for up to 200 schools regarding the federal constitution as well as citizens' rights and responsibilities. Classes may also participate in an annual mock congressional hearing held at the State Capitol.
- **FROM THE COURTROOM TO THE CLASSROOM...** Also known as the Judicial Teacher's Institute, it offers high school educators 2.5 days of professional development on the Wisconsin Court system, including interaction with attorneys, judges, and Wisconsin Supreme Court justices.
- **MOCK TRIAL...** This program provides high school students a hands-on opportunity to learn about the roles of judges, lawyers, bailiffs, juries, and witnesses by participating in a mock trial and competing with other teams.

- **WE THE PEOPLE: PROJECT CITIZEN...** This national program provides, upper elementary, middle, and ninth-grade students with a hands-on opportunity to learn how to identify public policy issues and develop solutions as well as monitor and influence the public policy process. Students develop a project portfolio and present before community leaders.

LRE Publications

The following LRE publications are available to the public:

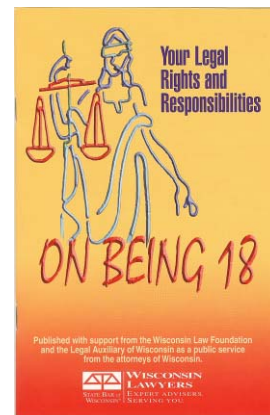
- **ADVENTURES IN LAW...** This publication uses a comic book format to teach upper elementary students about the legal profession.



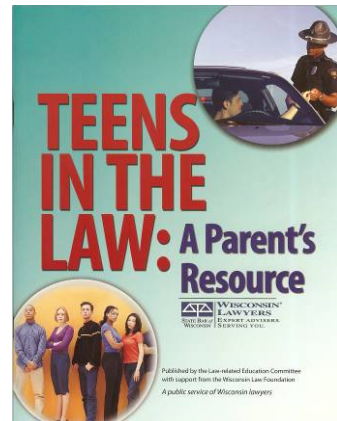
- **OPPORTUNITIES IN LAW...** Geared toward high school students, this booklet provides an overview for youth considering a law-related career.



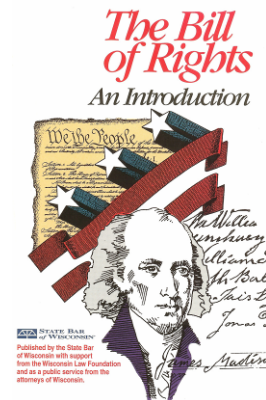
- **ON BEING 18: YOUR LEGAL RIGHTS & RESPONSIBILITIES...** Designed for high school students, this publication explains from a legal perspective what it means to be an adult.



- **TEENS IN THE LAW: A PARENT’S RESOURCE...** This booklet offers an explanation of the laws affecting families with high school students.



- **THE BILL OF RIGHTS: AN INTRODUCTION...** Accompanied by a teacher’s manual, this publication is designed to educate middle and high school students about the nation’s Bill of Rights.



With only a handful of exceptions in the past two years, all of the State Bar of Wisconsin’s Law-related Education programs are operated in conjunction with, and for the benefit of, K-12 public and private schools that indicate an interest in participating. The organization feels schools, given the curriculum-

based learning environments they provide, are ideal for providing Law-related Education programs to youth.

The State Bar of Wisconsin makes its programs and publications available statewide. Programs are generally available to schools free of charge. In the cases where fees are required to participate, the State Bar of Wisconsin has attempted to keep the rates at a nominal level. In those specific instances in which schools have indicated an interest, but local budgets do not permit participation, the LRE Coordinator has been willing to work with them on an individual basis to find resources.

LRE publications are made available to the public. The only fee to the recipient is the shipping associated with the order. If the interested party is willing to pick up the publications at the State Bar of Wisconsin's headquarters in Madison, Wisconsin, the recipient incurs no charges.

Several individuals coordinate the Law-related Education programs and publications. Ms. Dee Runaas, LRE Coordinator, is the only full-time employee dedicated to Law-related Education programs and publications. Ms. Cheryl Bowes, Member Relations/Public Services Assistant, spends approximately 25% of her time providing LRE support and coordination, particularly as relates to the program, Court with Class.

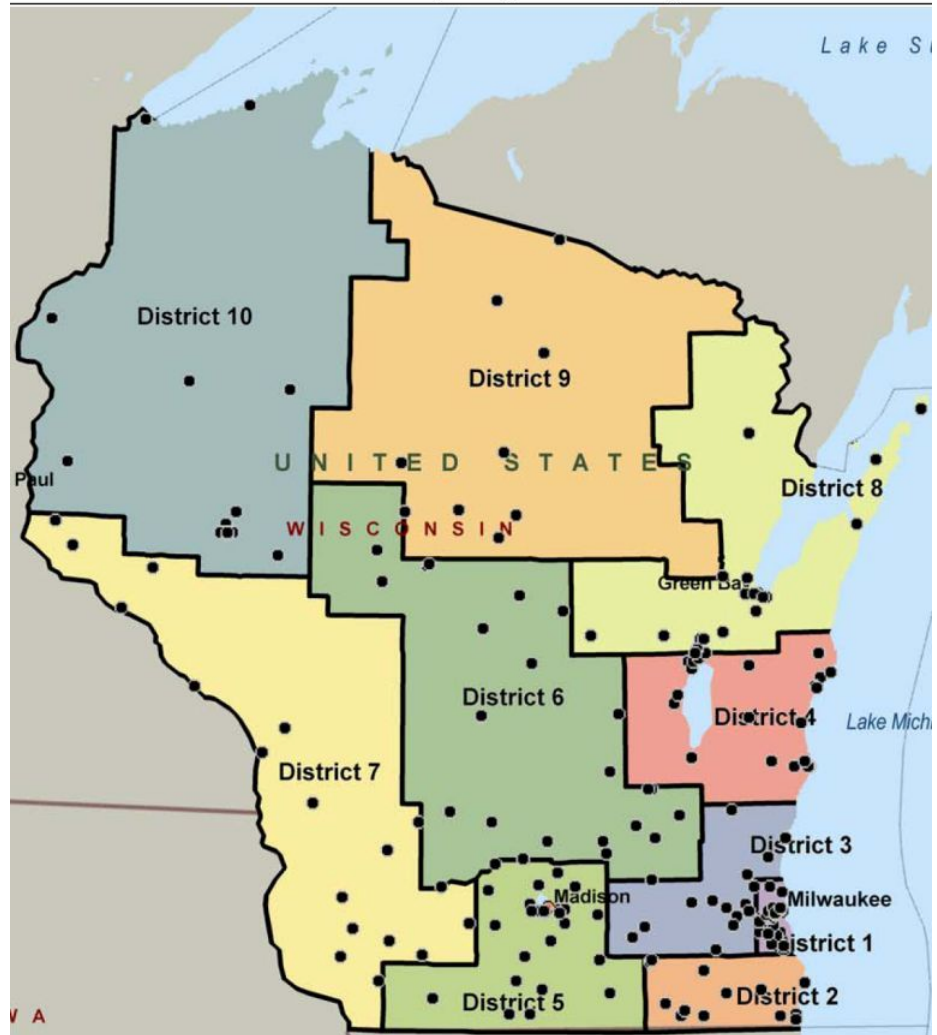
In addition to Ms. Runaas and Ms. Bowes, both of whom the State Bar of Wisconsin employs, there is an independently employed program coordinator for We The People: Project Citizen. Mr. Jack Jarmes, Project Citizen State Coordinator, is compensated through a federal grant which the State Bar of Wisconsin administers. Volunteer regional coordinators across the state assist with identifying interested schools to participate in We The People: The Citizen & the Constitution, and distributing the text books associated with it. The Law-

related Education Committee of the State Bar of Wisconsin provides oversight and input regarding the direction of LRE programs and publications.

Two sources support financially the LRE programs and publications: the State Bar of Wisconsin and the U.S. Department of Education. The U.S. Department of Education provides resources related to We The People: The Citizen & the Constitution and We The People: Project Citizen.

According to State Bar of Wisconsin LRE data, 194 K-12 schools (unduplicated) participated in programs during the 2005-2006 and/or 2006-2007

2005-06 & 2006-07 Participating Schools by Judicial District



academic years. In addition to the K-12 schools, five post-secondary educational institutions took advantage of the programs available. Lakeshore Technical College, Southwest Wisconsin Technical College, Edgewood College, and UW-Whitewater participated in Court with Class.

Mid-State Technical College participated in From the Courtroom to the Classroom. For a complete listing of all educational institutions participating during the 2005-2006 and/or 2006-2007 academic years, please see Appendix I: LRE Participating Schools.

As the 2005-06 & 2006-07 Participating Schools by Judicial District map reflects (see previous page), schools across the entire State of Wisconsin participated in Law-related Education programs. While this map seems to illustrate significant participation in the Wisconsin Judicial District 1, Milwaukee County, there is actually little participation in the City of Milwaukee itself, which represents approximately 60% of the county's population. Focusing on the Judicial District 1 area of the map, one finds the participation is concentrated in the Milwaukee County communities surrounding the City of Milwaukee.



According to the Wisconsin Department of Public Instruction, there are 4,024 K-12 public and private schools statewide. During the combined academic years of 2005-2006 and 2006-2007, 4.8% of Wisconsin's K-12 schools participated at some level in LRE programs.

School Demographics

Jericho Resources, Inc. mailed detailed surveys regarding programs and publications to 389 schools throughout the State of Wisconsin. The firm received a total of 123 detailed responses from teachers and other school officials. Eighty percent of the teachers and school officials responding indicated they had participated in LRE programming at some point.

Analysis within this section is based on demographic information provided through completed LRE surveys, Wisconsin Department of Public Instruction data, and State Bar of Wisconsin statistics. (For a more complete description of the approach used in developing LRE program and publication survey instruments and obtaining data, please see the Methodology section of this report.)

Based on survey results, Jericho Resources, Inc. analyzed the following demographic characteristics of participating schools:

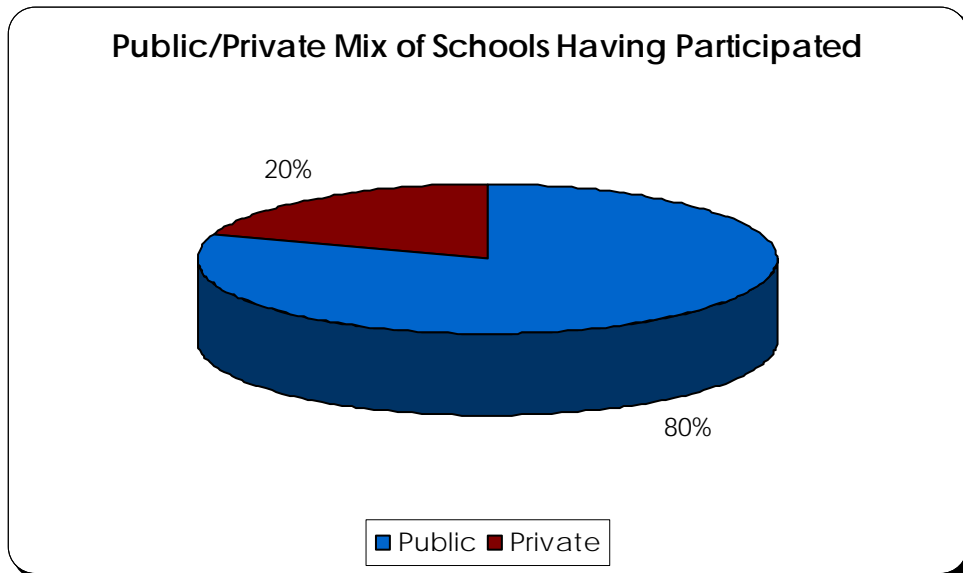
- ▣ Public/Private School Mix
- ▣ Disability
- ▣ Race/Ethnicity
- ▣ Limited English Proficiency
- ▣ Geography

The purpose of this aspect of the evaluation is to determine the degree to which LRE-participating classes and their schools represent the diversity of Wisconsin's student population.

Public/Private Mix

As indicated in the previous section, there are over 4,000 K-12 schools in the State of Wisconsin. According to the Wisconsin Department of Public Instruction, 71% of these schools are publicly administered. The balance of Wisconsin's K-12 schools—29%—is comprised of private schools, both secular and parochial.

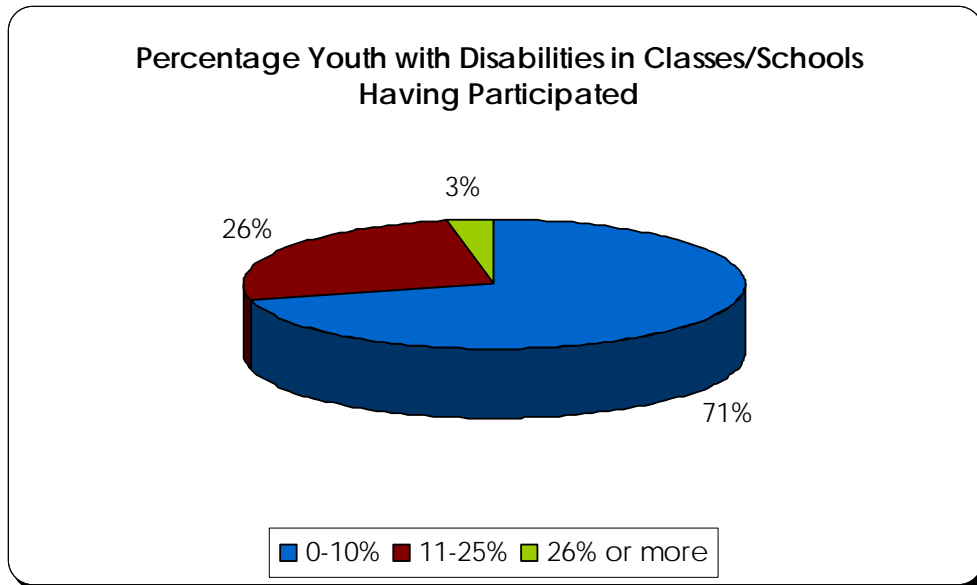
According to survey results, 80% of schools that have participated are public. Twenty percent of those that have participated are private. It is worth noting that private schools, by this analysis, are under-represented.



Disability

The Wisconsin Department of Public Instruction indicates that 13.6% of all Wisconsin students enrolled in K-12 schools have at least one disability. Over 70% of classes that have participated in Law-related Education programs have been comprised of 10% or fewer students with disabilities.

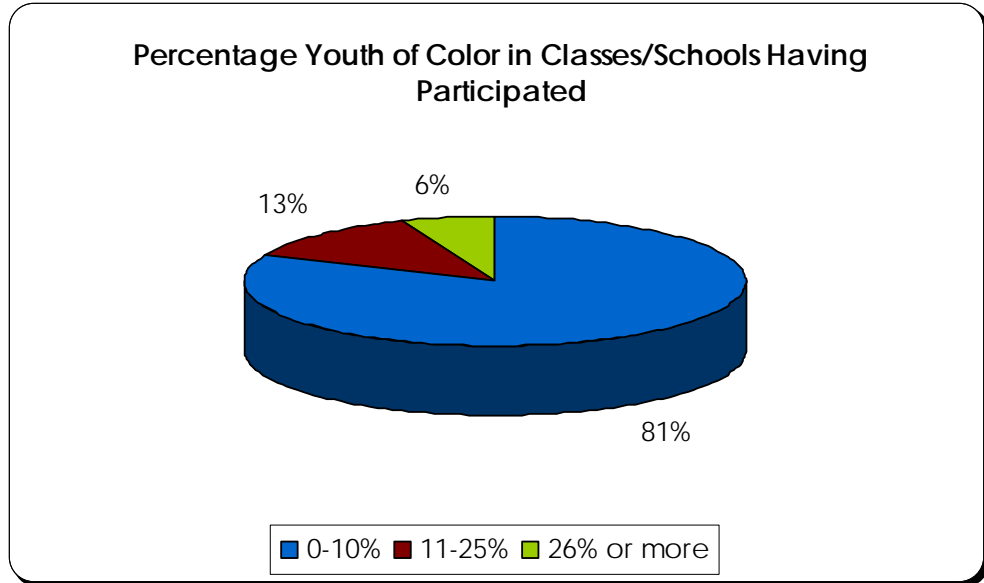
Based on this analysis, students with disabilities are under-represented in LRE participation.



Race/Ethnicity

Eight in ten classes that have participated in Law-related Education programs included 10% or fewer students of color, according to responses received from teachers and other school officials responding to LRE surveys. In contrast,

students of color make up 25% of the State of Wisconsin's K-12 student population. For the purpose of this report, students of color include youth of African, Asian, Native American, or Latin descent.



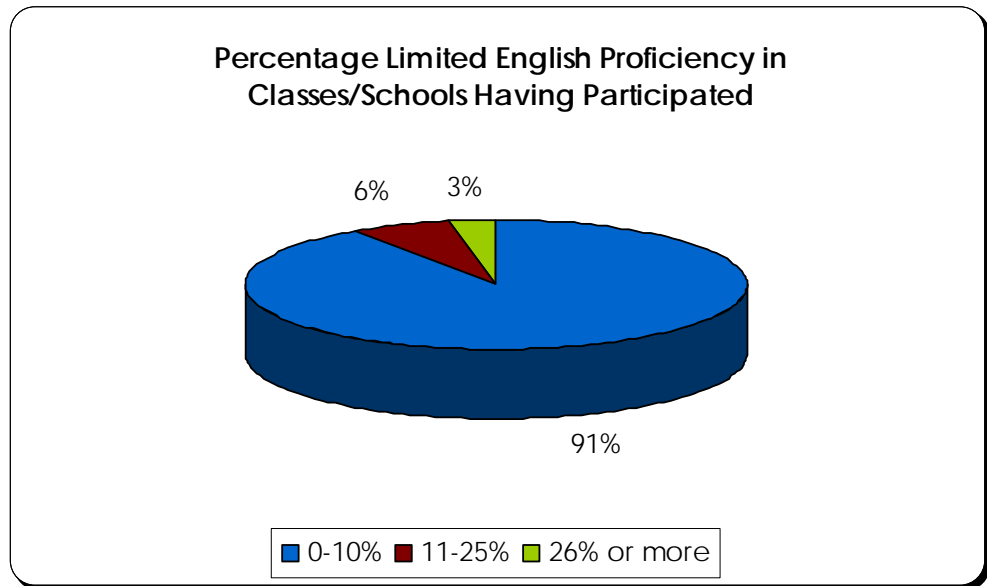
Just 6% of all classes that have participated in LRE programs include a quarter or more racial and ethnic minorities. Clearly, compared to statewide

demographics, students of color are under-represented in the programs being evaluated.

Limited English Proficiency

As of March 2004, the last period for which the Wisconsin Department of Public Instruction Census of Limited English Proficiency is readily accessible, 35,600 students statewide spoke some other language than English as their primary means of communication. This represented less than 4% of that year's statewide student population.

Fifty-seven percent of students with limited English proficiency were primarily Spanish speakers. However, Wisconsin students' primary languages do range from Afrikaans to Vietnamese.



Over 90% of classes that have participated in LRE programs included 10% or fewer students speaking English as a second language. Representation of students with limited English proficiency among those participating in Law-related Education programs seems to be consistent with the ratio of all students statewide.

Geography

Jericho Resources, Inc. evaluated the geographical balance of Law-related Education program participation. Based on input from Charles W. Kramer, Deutch & Weiss, LLC, the firm used Wisconsin Judicial Districts for its geographical analysis. (Please see adjacent map.)

Wisconsin Judicial Districts are well-known throughout the state's legal profession. As such, they provide an objective way of considering the distribution of participation.



The adjacent table indicates the relative percentages by Wisconsin Judicial District of:

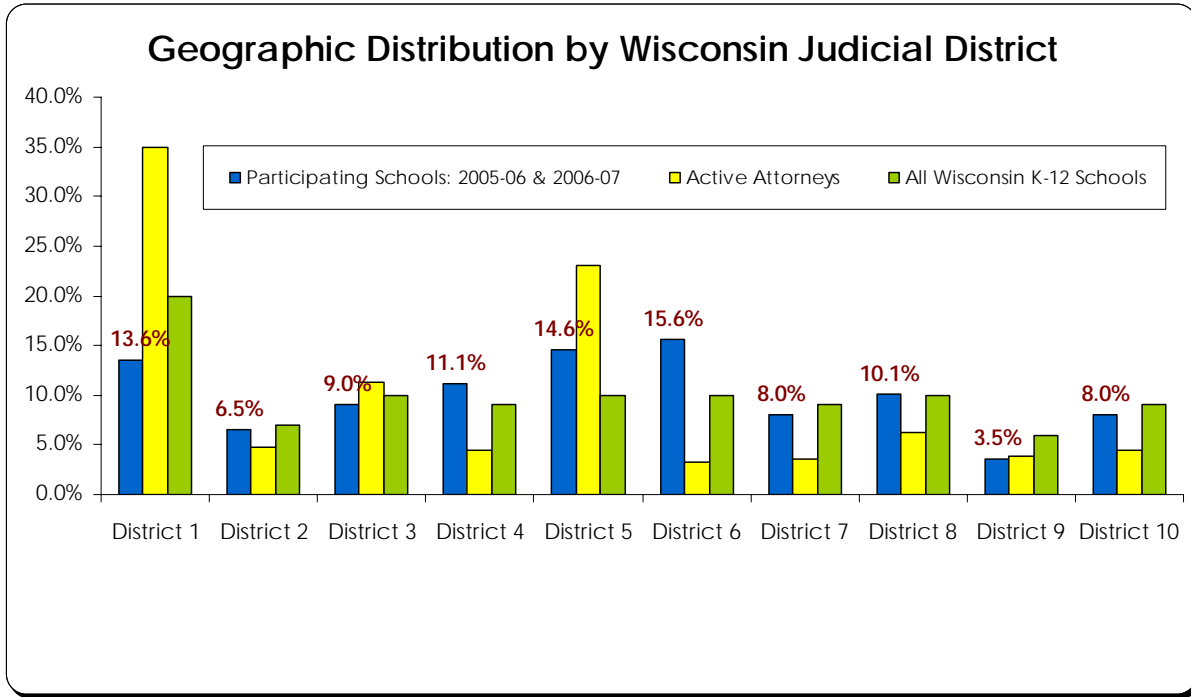
- ▣ schools that have participated in LRE programs at some point in the past two academic years
- ▣ all active attorneys, and
- ▣ all Wisconsin K-12 schools

Wisconsin Judicial District	Participating Schools: 2005-06 & 2006-07	Active Attorneys	All Wisconsin K-12 Schools
District 1	13.6%	34.9%	20.0%
District 2	6.5%	4.7%	7.0%
District 3	9.0%	11.3%	10.0%
District 4	11.1%	4.5%	9.0%
District 5	14.6%	23.0%	10.0%
District 6	15.6%	3.3%	10.0%
District 7	8.0%	3.6%	9.0%
District 8	10.1%	6.3%	10.0%
District 9	3.5%	3.8%	6.0%
District 10	8.0%	4.5%	9.0%

The table and corresponding graph which follows illuminate some interesting patterns. For instance, Milwaukee County, or Judicial District 1, represents 20% of all Wisconsin K-12 schools and 34.9% of all active attorneys. However, just 13.6% of all those schools that participated in the 2005-2006 and/or the 2006-2007 academic years were from that district. In comparison, 10% of all the state’s K-12 schools and 3.3% of all its attorneys are located in Judicial District 5, which includes Dodge, Juneau, Portage, and Sauk Counties, etc. However, 15.6% of all participating schools are located in that district.

To the degree the State Bar of Wisconsin wishes to encourage members to become engaged in Law-related Education programs in their districts, geographic disparities may have an impact. Likewise, imbalances affect schools. There are schools, for instance, which commented on the need for additional attorney coaches to support their Mock Trial teams. In such areas

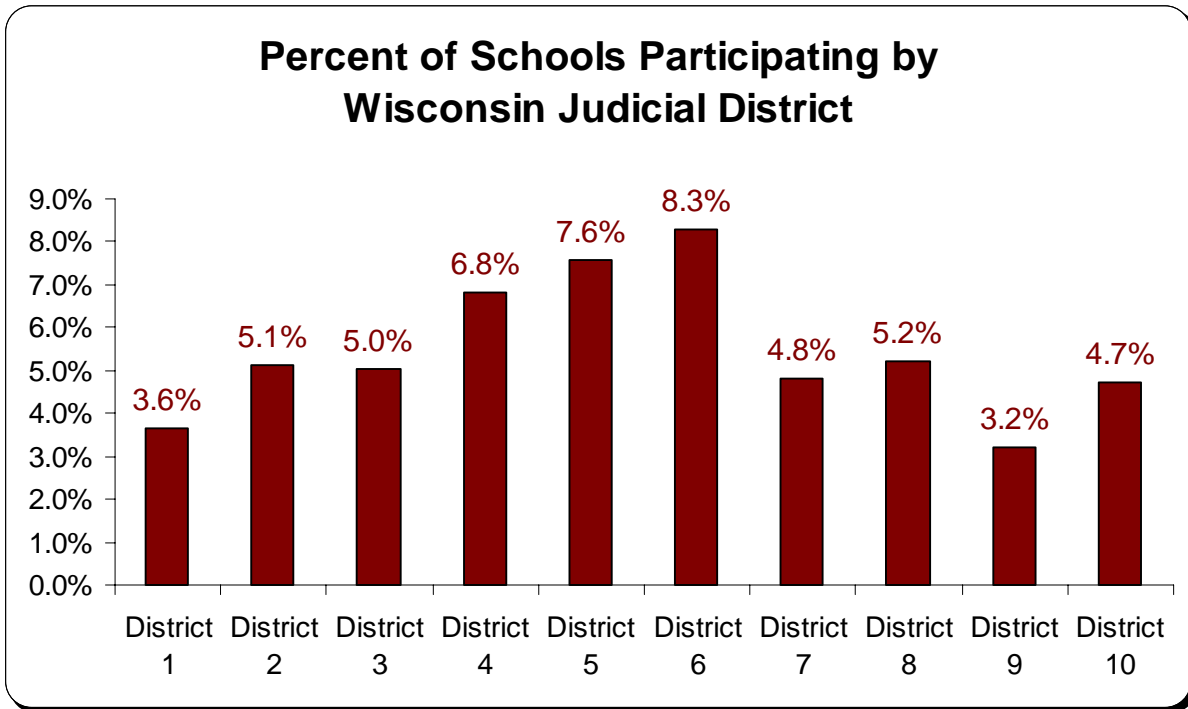
as Judicial District 5, that need may be difficult to meet, given the small percentage of attorneys located there.



Jericho Resources, Inc. also analyzed the distribution of school participation from a second perspective. The firm compared the number of K-12 schools participating in the past two academic years to the total number of schools within a given judicial district.

The graph below shows that Milwaukee County, or Judicial District 1, has the second-lowest rate of participation in LRE programming. Only Wisconsin Judicial District 9, which includes Iron, Vilas, Florence, and Forest Counties,

etc., has a lower rate of participation. While one may conjecture that transportation, distance from the State Capitol (where certain programming takes place), and other factors may explain the relatively low participation in Judicial District 5, it does not necessarily explain that of Milwaukee County.



From the earlier map and data provided in Appendix I: LRE Participating Schools, it is clear that Milwaukee Public Schools—the state’s largest school district—does not participate at any appreciable level.

No explanation of the phenomenon of Milwaukee’s relative non-participation was provided through the detailed statewide surveying conducted.

However, on average and for a variety of reasons, the Milwaukee Public Schools (MPS) system does lag the state in academic achievement. In a period of increased intensity with regard to standardized testing (e.g., No Child Left Behind, etc.), Jericho Resources, Inc. posits that MPS schools may be having to focus more attention and resources on core educational areas, leaving little room for the enrichment learning opportunities LRE programs present. This hypothesis...and it is just a hypothesis...may explain, at least partially, why other Milwaukee County-area school districts with higher academic achievement levels (e.g., Wauwatosa, Glendale, etc.) participate at higher rates than their City of Milwaukee counterpart.

Conclusions

Law-related Education programs are certainly available on a statewide basis, and there are K-12 schools accessing those programs throughout the state. However, the classes and schools most accessing those programs tend to be more homogeneous.

Today's participation, unfortunately, does not fully reflect Wisconsin's increasingly diverse student population in several ways. Given the analysis, it is clear that youth who do have the opportunity to participate based on their school taking the initiative are more likely to be English speakers of European descent who are more likely to live in less urban areas and do not have special needs.

To be clear, every student who gains access to the State Bar of Wisconsin's LRE programs and publications represents a positive outcome for the

organization and our society. The upshot of the trends discussed herein, however, is that only a limited demographic of the state's students are gaining the "law-related and citizenship education" the LRE Committee envisions. Additional efforts will be needed in order to expose and educate a wider array of Wisconsin's youth. (For more regarding potential solutions, please read the Recommendations section of this report.)

About Jericho Resources, Inc.

Jericho Resources, Inc. is a human services consulting firm with clients in the United States, Europe and the Middle East. William Martin, a former Executive Aide to Wisconsin Governor Tommy Thompson, founded Jericho Resources, Inc. as a way of assisting governments and organizations in breaking down barriers to delivering better performance for their communities and constituents.

Jericho Resources, Inc. has provided technical assistance, training, marketing, evaluation, performance improvement, resource development, and strategic planning for non-profit executives and policymakers in the United States, United Kingdom, the Netherlands, Germany, and Israel. Its leadership has advised several members of the British, Dutch and Israeli governments on both human services initiatives and engaging the private for-profit and non-profit sectors in effective policy implementation. To date, the company has assisted its clients in successfully competing for over a quarter of a billion dollars in financial support for worthy initiatives.

Based on his experience in government and non-profits, Mr. Martin recognized the demand for executive-level counsel within these sectors in order to strengthen both organizational and community-wide capacity to meet the needs of the population being served. Jericho Resources, Inc. provides management support and technical assistance targeted to the senior management of governments as well as community- and faith-based organizations, ranging from non-profit start-ups to multi-million-dollar agencies.